

ASD Sourcing

Your product sourcing partner



Who are **ASD** Sourcing Limited?

Mission Statement: to provide channels of external knowledge and business practices to deliver the highest quality and most competitive cost possible to and from the UK

With our mission statement constantly in mind, we set about the primary task of our business, which is offering product sourcing and support services to improve our customers quality, market share and profitability. Whilst only sourcing from pre-selected suppliers that comply with our Code of Ethics to protect your brand and compliment your corporate social responsibility requirements.

With over 14 years of Asian sourcing and 20 years of sourcing in Europe, we have the experience, knowledge and contacts to deliver these benefits to our customers', whilst minimising risks and releasing your internal resources and reducing your costs.

At ASD Sourcing we view ourselves as an extension of your sourcing team

Product sourcing with **ASD**

Industrial Products

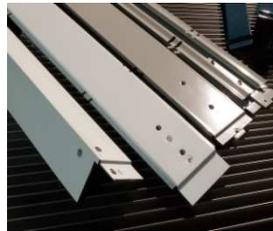
These products are generally bespoke and sourced to customer specifications and demands, some of the more popular processes that pre-selected suppliers offer are as follows*:

- Castings
- Sheet metalwork
- Aluminium extrusions
- Chrome plating
- Anodising
- Injection moulding
- Plastic fabrications
- Cable assemblies
- Punching
- Machining
- Tube bending
- Metal fabrications
- Wire mesh
- Plastic extrusions
- Printed circuit boards
- Toughened glass

* a full list of processes is available on request

Product sourcing with **ASD**

Industrial Products



Product sourcing with **ASD**

Industrial Products



Product sourcing with **ASD**

Retail Products

These products can be bespoke sourced to customer specifications but OEM products can also be offered, a selection of products that pre-selected suppliers exist are as follows*:

- Yarn production
- Knitting
- Embroidery
- Boarding
- Laminating
- Routing
- Varnishing
- Injection moulding
- Yarn spinning
- Linking
- Dying
- X ray checking
- Post forming
- Turning
- Routing
- Merchandising

* a full list of processes is available on request

Product sourcing with **ASD**

Retail Products

A selection of our more popular retail products follows, alternatives and manual and mechanical customisation is available for all these products*:

- Fashion tights
- Toe socks
- Slippers
- Hats, scarves and gloves
- Speakers
- Amplifiers
- Foosball tables
- Air hockey tables
- Sweater socks
- Baby booties
- Mukluks
- Flip flops
- P A systems
- Glass memo boards
- Pool tables
- Multi-game tables

* a complete selection is available on our website

Product sourcing with **ASD**

Retail Products



Why outsource with **ASD**?

Is it needed?

Today it is easy with the internet and B2B trading, or is it? Please see a list of benefits to outsourcing and pitfalls of in-house sourcing:

Benefits of outsourcing

- Focus on core values
- Reduce internal costs
- Ethical relationships
- Reduce risks
- Protect IP
- Accelerated timelines
- Increased supply base
- Simplified UK contact

Pitfalls to in-house sourcing

- Lack of knowledge
- Lack of personnel
- Language barriers
- No local presence
- Poor quality goods received
- No goods received
- Cultural issues
- Time differences



Why outsource with **ASD**?

Is it needed?

We review and discuss your requirements with you in the UK, so that we fully understand your expectations before sourcing suitable suppliers and then submitting a free quotation for your project.

Included within the quoted price are the following:

- Supplier network sourcing and management
- Project and timeline management
- International credit, payment transaction management
- Manufacturing QA and process control
- International logistics coordination and management
- Product engineering and operation and documentation control
- UK based Customer Service and Support

We can also help you manage UK importation costs and offer advice on the taxes and duties that would be applicable for your project.



Why outsource with **ASD**?

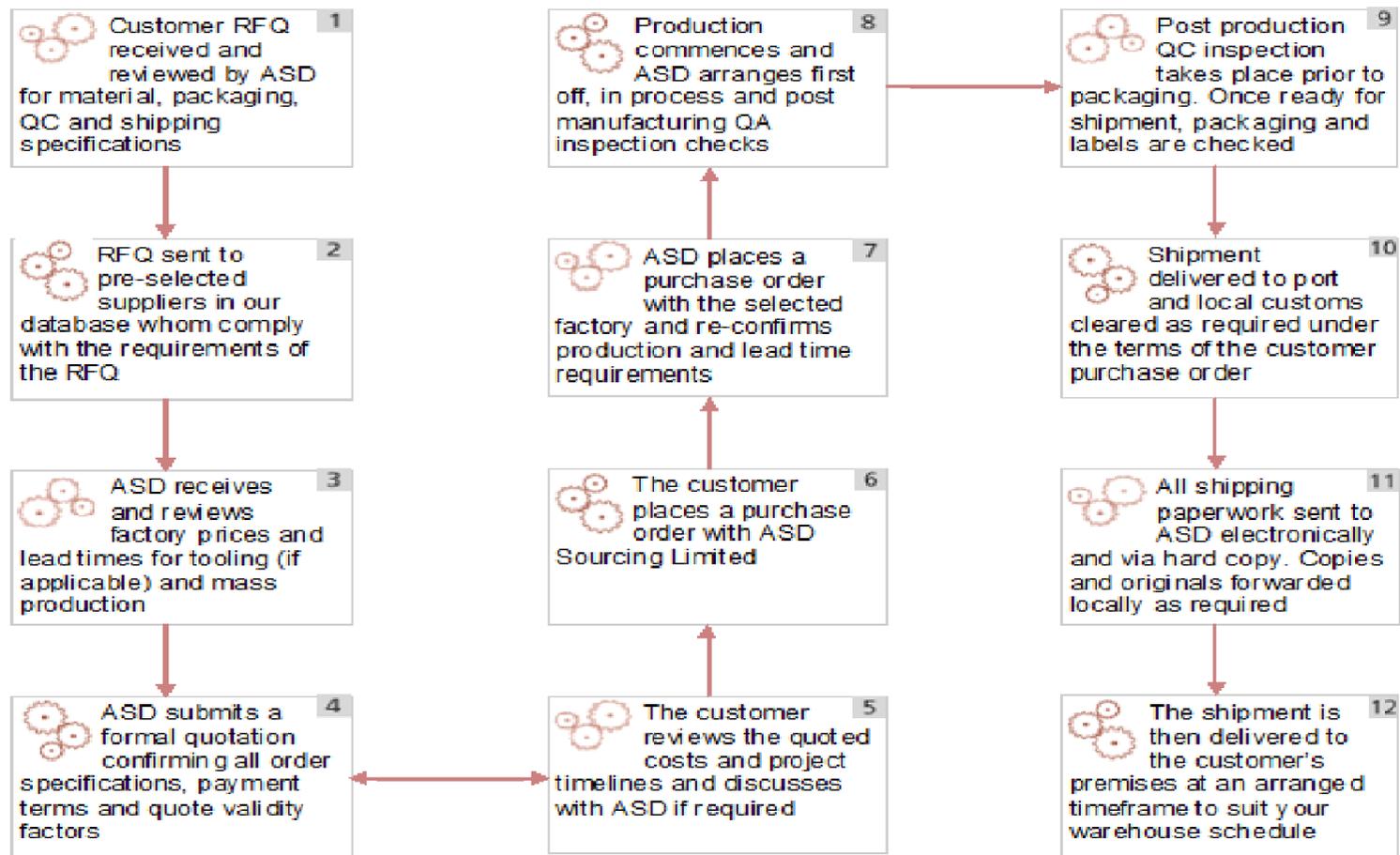
Is it needed?

With our experience of overseas trading and supplier database across over 50 different manufacturing and finishing process, we can add value for you in the following areas, to reduce your risks, working capital and unit costs whilst protecting your quality:

- Volume leveraging on production and freight costs
- Considerable Guanxi from trading over \$50M with overseas suppliers
- Access to smaller niche suppliers
- Production scheduling and management
- Complete sourcing, assembly and testing of products
- Packaging / crating advice
- Access to remoter areas of supply
- Protect your brand
- Protect your CSR
- Lower volume orders accepted
- Feasibility assessment
- Reduced travel time and costs
- Access to independent QA / QC inspection
- Logistics management
- Visit management

Outsourcing with ASD

The Process



Success from outsourcing with **ASD**

Examples

From historical projects, realised benefits achieved include:

- Pressure casting tooling costs reduced by 90% and unit costs by 50%, whilst improving supplier lead time by 20%.
- Reduced internal handling by increasing the level of assembly to purchase higher level BoM items, whilst achieving a 50% cost reduction
- Reduced lead times by 25% through utilisation of more advanced manufacturing processes, whilst also achieving a 35% cost reduction
- Reduced freight costs, storage costs, warehouse picking time and lead times, by direct shipping from China to all group facilities.
- Being a socially responsible organisation, by using recycled and sustainable materials and trading with ethical companies
- Improved packaging to include marketing in the form of branding and advertising



Contact **ASD** Sourcing Limited

For your free quotation

Please contact us via any of the methods below and we will be delighted to discuss any products or processes that you are interested in and obtain a information or a quotation on your behalf from our pre-selected suppliers.

 +44 5603 144 826

 +44 1525 376 843

 sales@asdsourcing.co.uk

 www.asdsourcing.co.uk